

Curriculum Vitae: for Web

Notarization. I have read the following and certify that this curriculum vitae is a current and accurate statement of my professional record.

Signature

Date: June 9, 2022

I.A. Wells, Rob, S.
College Park, MD 20470
robwells@umd.edu

I.B. Academic Appointments
University of Maryland, College Park, MD.:

- Associate Professor, May 2022 - Present.
- Visiting Associate Professor, Spring 2022
- Adjunct Faculty, Philip Merrill College of Journalism. Taught basic and intermediate news reporting and writing, Business reporting, Fall 2010-Spring 2016.

I.C. Other Employment

School of Journalism and Strategic Media, University of Arkansas, Fayetteville:
August 2016-December 2021.

- Associate Professor, July-December 2021. Developed and taught three new courses in data journalism, journalism theory, and business journalism.
- Assistant Professor, August 2016-June 2021.
- Graduate Coordinator. Led Master of Arts program for School of Journalism and Strategic Media; reviewed applications, recruited, and advised students, Spring 2019-December 2021.

School of Journalism and Mass Communications, University of South Carolina,
Columbia, SC, 2012-2013.

- Reynolds Visiting Professor. Helped launch business journalism program by creating and teaching two business journalism classes. Consultant for state's public television (SCETV) on business news venture with university, 2012.
- Adjunct Lecturer. Taught business reporting class online, Spring 2013.
- Lecturer/Consultant. Contributed to school's business journalism program through lectures, online presentations, social media outreach. Worked with state public television network to launch business news venture, Fall 2013.

Dow Jones Newswires/The Wall Street Journal, Washington, DC: 2002-2011.

- Deputy Bureau Chief, WSJ, Washington, 2010-2011. Spot news coverage for combined WSJ/Newswires bureau, 70 reporters. Edited and assigned articles for *Newswires*, *WSJ.com*, and *The Wall Street Journal*. Recruited, hired, and trained reporters.

- Newswires Washington Bureau Chief, 2006-2010. Managed 22-person *Newswires* staff. Assigned and edited articles. Recruited, hired, and trained reporters.
- Deputy Bureau Chief, 2002-2006: Tax reporter for *Newswires*, covered Congress, IRS, executive agencies; assisted in managing *Newswires* bureau. Articles published in *The Wall Street Journal*. Recruited and trained reporters.

Bloomberg News, Washington, D.C., 1998-2002.

- Banking and tax reporter, covered Congress, IRS, and financial regulators. Helped manage banking reporting team.

The Associated Press, Reporter, 1987-1998.

- Washington: Tax Writer, Business writer. 1994-1998.
- New York: Business writer, banking, 1990-1994.
- Pikeville, KY.: Correspondent, 1989-1990.
- Fresno, CA.: Reporter, 1987-1989.
- Carson City, NV.: Reporter, 1987.

I.D. Educational Background

University of Maryland, Philip Merrill College of Journalism, College Park, MD
Doctor of Philosophy, Journalism Studies, 2016.

St. John's College, Annapolis, MD
Master of Arts, Liberal Studies, 2013.

California State University, Sacramento, CA
Bachelor of Arts in Government, minor in English, 1984.

I.E. Continuing Education

DBEI Symposium, conference on how investigative journalists can cover race and diversity more effectively. Investigative Reporters and Editors, online, October 2021.

Data Science Summer Pedagogical Workshop, seminar on teaching data science at the collegiate level, University of Arkansas, June 2021.

Teaching Camp, Cordes Teaching and Faculty Support Center, workshop on pedagogy sponsored by University of Arkansas, Eureka Springs, AR, August 2021.

National Institute for Computer Assisted Reporting, annual conference.

- New Orleans. Training in R, data visualization, March 2020.
- Chicago. Training in R, Python, March 2018.
- Jacksonville. Training in SQL, Python, Tableau, March 2017.
- Baltimore, Training in data analysis, web production, February 2014.

Knight Center for Journalism in the Americas, The University of Texas at Austin, School of Journalism, Online courses:

- R for Journalists, August-September 2018.
- Data Visualization, June-July 2018.
- Building Bots For Journalism, February-March 2018.
- Data Exploration and Storytelling, January-March 2017.

Investigative Reporters and Editors Inc. Attended numerous national conferences, seminars on reporting, editing, writing, and computer skills, 1994-Present.

Teaching and Learning Transformation Center, University of Maryland
Teaching Portfolio Retreat, January 2015.

Lilly Conference on College and University Teaching and Learning
Sessions on instructional technology, assessment, and professional development.
Bethesda, MD, May 2014.

Donald W. Reynolds National Center for Business Journalism, Phoenix, AZ.;

- Weeklong seminar for business journalism educators, January 2012.
- Various webinars on financial reporting, Census bureau research, financial analysis, and private company reporting, 2012-2014.

Society of Advancing Business Editing and Writing:
Seminars on financial reporting, 2012-2018.

Associated Press, National Seminar on Computer Assisted Reporting, Nashville.
Inaugural computer-assisted reporting training seminar, March 1995.

University of Maryland, Knight Center for Journalism, Business – Economics Reporting
Fellowship. Weeklong seminar for working journalists on economics reporting.
January 1991.

I.F. Professional Certifications, Licenses, and Memberships

Investigative Reporters and Editors Inc.; guest speaker, 1994, 2018-2020.

American Journalism Historians Association; Panels Coordinator, 2018-Present.

Society of Professional Journalists, Northwest Arkansas Chapter, Treasurer, 2021,
Secretary, 2018-2021.

Association for Education in Journalism and Mass Communication, Member, 2014-
Present.

Society of American Business Editors and Writers, Member, 2012-Present.

Phi Kappa Phi, academic honor society, University of Maryland, 2016.

II. Research, Scholarly, Creative and/or Professional Activities

II.A. Books (Include full citation information and ISBN)

II.A.1. Books Authored (specify original or revised edition)

*The Enforcers: How Little-Known Trade Reporters Exposed the Keating Five and
Advanced Business Journalism*, University of Illinois Press; November 2019.
First Edition. ISBN: 9780252042942

II.A.2. Encyclopedia

Kiplinger, W. M. (8 Jan. 1891–6 Aug. 1967), journalist and author. American National Biography, April 2021. <https://doi.org/10.1093/anb/9780198606697.013.369200>

Neuharth, Al (3 Mar. 1924–19 Apr. 2013), journalist and publishing executive. American National Biography, May 2021. <https://doi.org/10.1093/anb/9780198606697.013.369201>

II.B. Refereed Journals

II.B.1. Refereed Journal Articles

“Serve It Up Hot and Brief”: The Journalistic Innovations and Influence of Willard M. Kiplinger. *American Journalism*, 38(2), May 2021, 177–201. <https://doi.org/10.1080/08821127.2021.1912982>

Wells, R., Zeng, K., & Wilkins, A. (2021). Media coverage of Chinese investment in the United States: Politics and missed opportunities. *Newspaper Research Journal*, 42(2), June 2021, 215–234. <https://doi.org/10.1177/07395329211013962>

John J. Kiernan, Business Journalism Pioneer, 1845-1893. *Journalism History*. Fall 2020. <https://doi.org/10.1080/00947679.2020.1787780>

Zeng, K., Wells, R., Wilkins, A., & Gu, J. (2022). Bilateral Tensions, the Trade War, and US–China Trade Relations. *Business and Politics*, June 2022, 1–31. Cambridge Core. <https://doi.org/10.1017/bap.2022.8>

Chadha, Kalyani, and Rob Wells. “Journalistic Responses to Technological Innovation in Newsrooms.” *Digital Journalism* 4, no. 8, November 16, 2016, 1020–35. <https://doi.org/10.1080/21670811.2015.1123100>

II.C. Conferences, Workshops, and Talks

II.C.1. Invited Talks

National Press Foundation:

- “Introduction to Business Journalism Research,” Presentation for professional journalists in the 2021 NPF Corporate Accountability Fellows program, May 2021.
- “Making the most of SEC filings.” For Tracking Coronavirus Relief Funds Workshop, with professional journalists, July 2020.

University of Navarra, Pamplona, Spain:

“The Enforcers: Investigative Reporting in the Trade Press – A Case Study of Media Coverage in the U.S. Savings and Loan Crisis, 1986-1990.” Invited speaker for conference of international scholars on business journalism. Media, Crises and Bubbles Conference. December 2018.

Google, Mountain View, CA:

“Student Data-Driven Investigative Journalism.” Presentation for Google public affairs staff, virtual, 2019.

Arkansas House of Representatives, Education Committee, Little Rock, AR:

Testimony on behalf of the Society of Professional Journalists, Northwest Arkansas Chapter, in support of legislation to make journalism a statewide elective for high schools, February 2019.

Arkansas Press Women, Little Rock, AR:

- “Arkansascovid.com – Real Time Data Visualization,” October 2020.
- (virtual). “Basic Data Analysis: FBI Crime Data,” October 2019.

Investigative Reporters & Editors (IRE):

- “Intro to R,” “Data Analysis and Plotting,” “Gathering and Cleaning Data,” National Institute for Computer Assisted Reporting, Atlanta, March 2022.
- “R1-Intro to R.” Introduction to R programming language, National Institute for Computer Assisted Reporting, New Orleans, March 2020.
- “Visualizing the State and Local Economy.” National conference, pre-conference session. Houston, June 2019.
- “Business Watchdogs: How to Dig Up Background on Brokers and Money Managers.” National conference. Orlando, June 2018.
- Presentation on Internet research for economic data with Securities and Exchange Commission documents. St. Louis, June 1994.

Society for Advancing Business Writing and Editing (SABEW):

- Moderator, “Visualizing the State and Local Economy.” Organized and led panel with Bureau of Economic Research senior staff. Washington, DC, April 2018.
- Moderator, “Disrupting the Education Business Model.” Panelists included president of Phoenix University, senior executive of Western Governors University and former undersecretary U.S. Department of Education. Phoenix, March 2014.
- “How to Research Stock Brokers.” SABEW Fall Conference, New York, October 2013.

Donald W. Reynolds National Center for Business Journalism:

- “Business Watchdogs: How to Dig Up Background on Brokers and Money Managers.” Strictly Financials Workshop, Washington, DC, March 2018.
- “How to Research Stock Brokers.” Online webinar, April 2014.
- “Avoiding Rookie Mistakes.” Presentation for Reynolds 2014 Business Journalism Professors Seminar, Phoenix, January 2014.

Dow Jones News Fund:

- Lectures for Summer Business Reporting Interns, Online, May - June, 2016.
- Lectures for Summer Business Reporting Interns, New York University, NY, May 2015.

Bulldog Reporter, Media Relations Summit, Washington, DC:
Panelist on covering the financial news industry in Washington, DC, June 2007.

Securities Industry Association, New York City:
Panelist, presidential elections , and financial services for Fall conference, Boca Raton,
September, 2004.
Speech on financial services legislation, regulation, and politics at spring conference,
Washington, DC, June 2002.

Credit Union National Association, Washington, DC:
Presentation on financial services news coverage, Fall 1999.

University of Wisconsin, Madison, WI:
Business Writer in Residence. Week-long residence, multiple lectures on business
journalism, from NASDAQ to data research to tax policy, October 1999.

North American Securities Administrators Association, Washington, DC:
Led panel on securities litigation legislation, lectured about findings of AP's "Wall Street
Wrongdoers" series, Spring Conference, April 1996.

Unity '94, Atlanta, GA:
Presentation on Internet research for economic data, researching Securities and Exchange
Commission Edgar database for company documents, July 1994.

II.C.2. Refereed Presentations

Joint Journalism and Communication History Conference, American Journalism Historians -
Media History Symposium (JJCHC):

- 'Don't Waste the Reader's Time': The Journalistic Innovations of Willard Kiplinger, March 2020 (virtual).
- "Keating's War on the Press," New York University, New York, March 2019.
- "Business and Press Tension: The Pivotal Era of the 1970s," New York University, New York, March 2017.
- "Commercialism and Business Journalism: The Debate Over Independence," New York University, New York, March 2016.
- "A Strong Sense of Outrage: Stan Strachan, The National Thrift News and The Savings and Loan Crisis," New York University, March 2015.

Association for Education in Journalism and Mass Communication (AEJMC) National
Conference:

- 'Don't Waste the Reader's Time': The Journalistic Innovations of Willard Kiplinger," August 2020 (virtual).
- "Biting the Hand: Accountability Journalism in the Trade Press," Washington, DC, August 2019.

- “Political Economy, Business Journalism and Agency: An Examination.” Chicago, 2016.
- “A Strong Sense of Outrage: Stan Strachan, The National Thrift News and The Savings and Loan Crisis,” Awarded Best Student Paper, History Division, San Francisco, August 2015.

American Journalism Historians Association (AJHA):

“John J. Kiernan: Business Journalism Pioneer, 1845-1893,” National conference, Little Rock, AR, October 2017.

East Coast Graduate Liberal Studies Conference:

- “Phenomenology and Journalism,” Stockton University, NJ, June 2016.
- “Ricoeur, Collective Memory and Journalism,” Stockton University, June 2015.
- “Rumor and the Aeneid,” St. John’s College, Annapolis, MD, June 2014.
- “What Would Aristotle Say About Bill Clinton?” Georgetown University, Washington, DC, June 2013.

Media & Civil Rights History Symposium:

“‘Racism & Greed’: Black Press Editorials About the Subprime Mortgage Crisis,” University of South Carolina, Columbia, April 2015.

Lilly Conference on College and University Teaching and Learning:

“Active Learning Assessments,” presentation with Pallavi Guha, Bethesda, MD, May 2014.

Book Talks: *The Enforcers: How Little-Known Trade Reporters Exposed the Keating Five and Advanced Business Journalism*

- Fayetteville Public Library, Public lecture. Fayetteville, AR, December 2019.

Scheduled Book Talks for *The Enforcers* Postponed due to Covid-19 Pandemic:

- Columbia University Graduate School of Journalism, March 2020.
- University of Maryland Merrill College of Journalism, March 2020.
- Towson University, Towson, MD, March 2020.
- Duquesne University - Society of Prof. Journalists, Pittsburgh, March 2020.

II.C.3. Refereed Panels

Computation + Journalism 2021, Northeastern University:

“Arkansascovid.com: How We Ran a COVID News Website Through a College Journalism Class.” With Mary Hennigan and Katy Seiter. Presentation to international data journalism conference, February 2021(virtual).

Business History Conference:

“The Evolution of Business Journalism, Historical Perspectives.” Organized, presented research for refereed panel at international business history conference. Denver, CO, March 2017.

Association for Education in Journalism and Mass Communication (AEJMC) National Conference:

“What Works: Introducing Business Fundamentals into Your Curriculum.” Presentation on pedagogy and business journalism for undergraduate college courses. Panel sponsored by Donald W. Reynolds National Center for Business Journalism. Washington, DC, August 2018.

II.C.4. Non-Refereed Journal Articles

“Investigative Reporting: Identifying Local Stories and Angles,” in *Guide to Business Beat Basics*. Phoenix, AZ: Donald W. Reynolds National Center for Business Journalism, July 2019. <https://businessjournalism.org/2020/07/investigative-reporting-on-business/>

“NYS Historic Newspapers.” *American Journalism*. Review of a digital resource for journalism history researchers, February 2019. <https://www.tandfonline.com/doi/full/10.1080/08821127.2018.1529499>

“Stan Strachan and the National Thrift News: Gutsy Financial Journalism in the 1980’s S&L Crisis.” *Financial History*, Spring 2017. <https://www.moaf.org/publications-collections/financial-history-magazine/121>

“John J. Kiernan: Business Journalism Pioneer, 1845-1893.” *Financial History*, Fall 2017. <https://view.joomag.com/mag/0147466001502808294/p4>

“What Would Aristotle Say About Bill Clinton? Or Why We Excuse Moral Weakness” *Palaver*, publication of The University of North Carolina, Wilmington Graduate Liberal Studies Program, Fall 2013. http://palaverjournal.com/wp-content/uploads/2016/10/Fall-2013_Redesign.pdf

“Rumor and the Aeneid” *Palaver*, publication of The University of North Carolina, Wilmington Graduate Liberal Studies Program, Summer 2013. <http://palaverjournal.com/wp-content/uploads/2014/05/Summer-2013.pdf>

II.C.5. Book Reviews

“Book Review: No Longer Newsworthy: How the Mainstream Media Abandoned the Middle Class.” *Journalism History*, February 2021. <https://journalism-history.org/2021/02/08/martin-no-longer-newsworthy/>

“Book Review: The Voice of America: Lowell Thomas and the Invention of 20th-Century Journalism.” *History: Reviews of New Books*, April 2019.
<https://doi.org/10.1080/03612759.2019.1564974>

“Book Review: Media Amnesia.” *Critical Studies in Media Communication*, October 2018. <https://doi.org/10.1080/15295036.2018.1526391>.

II.C.6. Essays

“Why One of the Biggest Scandals in American History Should Make Us Rethink Journalism.” *The Washington Post*, October 2019.
<https://www.washingtonpost.com/outlook/2019/10/30/why-one-biggest-scandals-american-history-should-make-us-rethink-journalism/#comments-wrapper>

“Guest Commentary: Trade Publications Key to ‘Watchdog’ Function.” *Northwest Arkansas Democrat-Gazette*, October 2019.
<https://www.nwaonline.com/news/2019/oct/26/guest-commentary-trade-publications-key/>

II.C.7. Film, Video, and Multimedia

Videos:

SAGE Research Methods: Data Visualization Video Series:

- “Choosing the right visualization tools for COVID-19 data.” [Video]. 2021.
<https://www.doi.org/10.4135/9781529778342>

II.D. Significant Works in Public Media

II.D.1. Explanatory, Investigative, or Long-Form Journalism

“IRS Private Debt Collection Not Profitable,” *Dow Jones Newswires*. Series examining problems with IRS use of private collection firms to pursue delinquent taxes, May 22, 2007.

“Tax Panel Chief Mack Keeps Day Job As Lobbyist,” *Dow Jones Newswires*. Stories examining conflicts and lack of public access to federal tax reform panel hearings, July 1, 2005.

“Documents Detail Bush’s Role in Harken Stock Sale,” *Bloomberg News*. Investigation of then-Texas Gov. George W. Bush and his controversial insider stock sale of a failed energy company, October 16, 2000.

“Duel of Titans: Greenspan, Rubin Fight Over Bank Reform,” *Bloomberg Markets*. Inside Clinton administration politics behind major bank deregulation bill, December 1998.

- “Gingrich Explores Tax Deduction on \$300,000 Owed to House,” *The Associated Press*. Exclusive report about House Speaker examining tax write-off for ethics fine, April 24, 1997.
- “IRS Finds Modernization Program Taxing,” *The Associated Press*. Series examining flaws behind failed \$3 billion upgrade of Internal Revenue Service computer system. April 1997. Example: *Bergen (NJ) Record*, April 1997. <https://www.proquest.com/newspapers/irs-finds-modernization-quite-taxing/docview/424865826/se-2?accountid=8361>
- “Insurance giant's woes may affect U.S. economy,” *The Associated Press*. Series examining investor fraud claims against insurance giant Lloyd’s of London. April 1996. Example: *Atlanta Journal-Constitution*, April 1996. <https://www.proquest.com/newspapers/insurance-giants-woes-may-affect-u-s-economy/docview/293160517/se-2?accountid=8361>
- “Wall Street Wrongdoers,” *The Associated Press*. Data-driven investigation of financial penalties of Wall Street brokerage firms. Published in newspapers nationwide. June 1995. Example: “Brokerages Have Records As Repeat Offenders.” *Chicago Tribune*, June 1995. <https://www.proquest.com/newspapers/brokerages-have-records-as-repeat-offenders/docview/283960339/se-2?accountid=8361>
- “Lenders Likely to Face Mortgage Discrimination Lawsuits,” *The Associated Press*. Series examining subprime lending and mortgage discrimination cases involving African-American borrowers. November 1992. Example, *Orange County Register*, November 1992. <https://www.proquest.com/newspapers/lenders-likely-face-discrimination-suits/docview/272660727/se-2?accountid=8361>
- “Further BofA Ties to BCCI Found,” *The Associated Press*. Investigation of Bank of America and its ties to a failed international bank involved with money laundering, Bank of Credit and Commerce International. September 27, 1991.
- “FBI Agent to Admit Killing, Sister Says,” *The Associated Press*. Exclusive investigation about missing eastern Kentucky woman, first revelation she had been murdered by her boyfriend, an FBI agent. June 10, 1990.
- “Small Harvest: Many Farm Workers Have Little To Show From Reform Effort,” *The Associated Press*. Examination of United Farm Workers’ founder Cesar Chavez and impact on environmental safety regulations in Central California. January 15, 1989.

II.D.2. Other Significant Journalism

Student Journalism Edited and Directed:

ArkansasCovid.com. Statewide news and data service providing daily updates on pandemic in three languages: English, Spanish, and Marshallese. Created only

publicly available historic database of Covid-19 cases in Arkansas. Obtained \$70,000+ in grant funding. 14,000 Twitter followers, 10,000 monthly page views. <https://arkansascovid.com/>

Howard Center for Investigative Journalism, University of Maryland:

I have been an editor collaborating with the Howard Center at the University of Maryland on several national investigative reporting projects. Several of my students published articles through these collaborations.

“Printing Hate.” Directed and edited multimedia investigative project examining media coverage of 1904 St. Charles Massacre in the rural Arkansas Delta. Student produced two articles, audio broadcast, and data visualizations, Fall 2021. <https://lynching.cnsmaryland.org/2021/12/12/incomplete-coverage-of-1904-st-charles-arkansas-massacre-leaves-gap/>

“Essential and Exposed.” My Advanced Data Analysis course partnered with the Howard Center to investigate workplace exposure to COVID-19. My students conducted an original data analysis focusing on poultry workers, particularly at Tyson Foods. Article published by The Associated Press, Spring 2021. <https://apnews.com/article/ar-state-wire-arkansas-philanthropy-health-coronavirus-pandemic-6f54f43a7f26cb34b70986a76a972160>

“Nowhere To Go.” Covid-19 and Evictions. Mentored two student interns to participate in a national reporting project led by the University of Maryland’s investigative reporting program. Article published by The Associated Press, Summer 2020. <https://apnews.com/article/virus-outbreak-race-and-ethnicity-wi-state-wire-84a83a593236a6831ef875d3ca03f832>

“Nowhere To Go.” My class partnered with the Howard Center, seven other universities throughout the country. My class analyzed and visualized data on homelessness, and their articles were featured in a nationally distributed series published on Capital News Service and portions distributed by The Associated Press, Spring 2020. <https://homeless.cnsmaryland.org/2020/07/13/in-the-shadow-of-the-university-life-in-a-homeless-encampment/>

Arkansas Soul. Web editor. Project of the School of Journalism and Strategic Media to reach out to African-American, Hispanic, and other high school students of color through a summer journalism training project: <https://argotsoul.com/>. Helped organize and judge entries for statewide student journalism contest, May-August 2020.

Society of Professional Journalists, Region 12 Competition:

- Mary Hennigan (ArkansasCovid reporter), Finalist, Covid-19 Coverage, Newspaper, Magazine, (Large), 2021.
- Lindsey Guimont and Kayla Nunez (University of Arkansas), First Place, Online In-Depth Reporting, “Arkansas veterans face higher suicide rates,” 2018.

Investigative Reporters and Editors Inc. 2016 Awards, Finalist, Student Reporting, for “Discharging Trouble,” an investigation of nursing home practices by my class at University of Maryland, April 2017.

School of Journalism and Strategic Media, Fayetteville, AR:

“Homelessness in Northwest Arkansas.” See Howard Center entry on “Nowhere to Go.” May 2020.

“Racial Disparities in Arkansas Student Loan Debt,” directed a class of eleven undergraduate students to produce multimedia story packages on racial inequities in student loan debt, December 2019.

<https://razorbackreporter.uark.edu/student-loans-in-arkansas/>

“Arkansas Student Loan Debt Continues to Grow,” directed a class of nine undergraduate students to analyze student loan debt trends and the experience of recent graduates with managing debt burdens. Media coverage of project on Arkansas Public Media (KUAF), December 2018.

<https://wordpressua.uark.edu/razorback-reporter-backup-201908/>

“Working for Low Wages in Arkansas,” directed class of six undergraduate and graduate students to analyze low-wage workers in Northwest Arkansas. Class produced multimedia series focused on key findings and interviews. Project published statewide on Arkansas Public Media. Media coverage of project on Arkansas Public Media (KUAF), June 2018.

<https://www.arkansaspublicmedia.org/post/chuck-e-cheeses-ez-mart-low-wage-workers-are-profile-frailty-hope-0>

“Since 2014 Phoenix Scandal, VA Health Care Improving in Arkansas,” directed class of 12 undergraduate students to analyze Veterans Administration hospital care data in Northwest Arkansas. Class produced multimedia series focused on key findings and interviews. Project published statewide on Arkansas Public Media (KUAF) and attracted broader media coverage. Project resulted in one story winning a regional SPJ award, December 2017.

<http://arkansaspublicmedia.org/post/more-arkansas-veterans-face-suicide-risk-homelessness>

“Housing Loans Difficult for NW Arkansas Minorities,” directed class of 11 undergraduate students to analyze mortgage rejection rates by race and

ethnicity in Northwest Arkansas. Class produced multimedia series focused on lending disparities. Published by Arkansas Public Media, January 2017. <http://arkansaspublicmedia.org/post/housing-loans-difficult-most-northwest-arkansas-minorities>

Capital News Service, Philip Merrill College of Journalism, University of Maryland, College Park, MD:

“Discharging Trouble,” directed class of seven undergraduate business journalism students to report and publish a multimedia series investigating abuse of elderly and disabled people improperly discharged from nursing homes. Series led the Maryland Attorney General to file a lawsuit, obtain \$2.2 million settlement from nursing home. Series published by The Associated Press and on 42 newspapers’ websites nationwide, September 2016.

“In Poor Health,” assisted editing project investigating health care disparities in West Baltimore. Series published on Kaiser Health News, PBS.org, other professional websites, January 2016.

Professional Journalism:

Dow Jones Newswires / Wall Street Journal:

Covered tax, financial services, politics. Numerous wire service reports for Dow Jones Newswires on these topics while covering Congress, executive agencies, and related industries, 2002-2007. Regularly broke news on international tax legislation, 2005-2006. Selected stories published in *The Wall Street Journal*. Contributor, The Wall Street Journal’s Tax Report column, 2002-2007. Led coverage of national politics, elections, and political conventions for *Dow Jones Newswires*, 2002-2010.

Bloomberg News:

Covered tax, financial services, politics. Numerous wire service reports for *Bloomberg News*, covering Congress, federal agencies, and companies from Washington. National political coverage. Led Bush-Gore Florida 2000 vote recount coverage from Florida. Cover story, *Bloomberg Markets* magazine, fight between Alan Greenspan and Robert Rubin over bank law changes, 1998-2002.

The Associated Press:

Washington, 1994-1998: Tax Writer, 1997-1998. Multipart series on IRS failed computer system, 1997. Modernized AP's annual tax package with extensive graphics package, 1997-1998. Also business, financial services, white collar crime reporting. Investigative reporting: "Wall Street Wrongdoers" series, 1995, won Society of Sularians (New York City journalism) award. Wrote investigative stories on Lloyds of London, NASDAQ, and subprime lending, 1994-1996.

New York, 1990-1994: Banking, financial services, consumer finance coverage. Subprime lending, credit cards, savings and loan failures; global coverage of collapse of Bank of Credit and Commerce International.

Kentucky, 1989-1990: General assignment, business news, crime. Pikeville, KY. Covered violent coal strike involving Pittston Co. and United Mine Workers.

California, 1987-1989: General assignment, business, crime news, Fresno, CA. Covered the 31-day fast of labor leader Cesar Chavez. Series on prison building boom in Central Valley.

Nevada, 1987: Legislative reporter in Carson City bureau to cover 1987 session of Nevada legislature, environmental beat.

South Lake Daily Tribune, South Lake Tahoe, CA.

Environmental reporter, covered bi-state Tahoe Regional Planning Commission, land use issues, for small daily newspaper. 1986

Independent Coast Observer, News Editor, Gualala, CA, 1984-1986. General news coverage and environmental reporting for small weekly on north coast.

Investigation into water theft and abuse. California Press Association Public Service award shared with publisher for series on rural ambulance issues, 1986.

Sutters town News, Sacramento, 1983-1984.

News Editor. Edited and reported for community weekly newspaper while studying at California State University, Sacramento.

Freelance Writing

San Francisco Examiner, 1984-1986. Freelance news, feature articles from California's North Coast. A1 story on AIDS hospice.

Sacramento Bee, 1985-1986. Freelance news, feature articles..

Sacramento Magazine, Sacramento. 1982-1984. Freelance feature articles on popular culture.

II.D.3. Commentary / Analysis

“Private Companies Research,” South Carolina Press Association, September 2012.

“Business Journalism and Convergence,” Convergence & Society Newsletter, University of South Carolina, Columbia. August 2012.

Baldwin Business Journalism Initiative. Blog postings and commentary on current events on the initiative’s Facebook and web pages.

II.E. Sponsored Research and Programs – Administered by the Office of Research Administration (ORA)

II.E.1. Grants

Arkansascovid.com Operational Support. \$70,520. Walton Family Foundation, November 2020.

Arkansascovid.com Service Learning Grant. \$1,500 Honors College, University of Arkansas, October 2021.

Arkansascovid.com Operational Support. \$1,000. Society of Professional Journalists, Northwest Arkansas Chapter, August 2020.

Arkansascovid.com Operational Support. \$5,000. Arkansas Community Foundation, September 2020.

Open Education Resource grant. \$7,000. University of Arkansas, Mullins Library, grant to produce e-book on data journalism. Competitive screening process, Summer 2021.

McKerns Research Grant, American Journalism Historians Association, \$1,250 to defray expenses related to Kiplinger book project. Competitive application process, September 2020.

Collaborative Research Grant, University of Arkansas, \$2,500 to work with Prof. Ka Zeng of Political Science on media coverage of Chinese investment in the U.S., November 2018.

Robert C. and Sandra Connor Endowed Faculty Fellowship Award. \$5,000 stipend for research and teaching from the Fulbright College at the University of Arkansas, April 2018.

Collaborative Research Grant, University of Arkansas, \$1,921 to work with Walton College of Business Finance Professor Timothy Yeager on data journalism, mortgage lending trends in Arkansas and Oklahoma, November 2016.

II.F. Research Fellowships, Prizes and Awards

Doctoral Student Fellowship, University of Maryland, Philip Merrill College of Journalism, College Park, Md. Paid stipend, graduate assistantship, tuition waiver for doctoral study, 2013-2016.

Reynolds Visiting Professor. One of four journalists selected for business journalism education program under grant from the Donald W. Reynolds National Center for Business Journalism, Phoenix, AZ, January 2012.

III. Teaching, Extension, Mentoring, and Advising

III.A. Teaching Innovations

ArkansasCovid.com. Operated statewide news and data service providing daily updates on pandemic in three languages: English, Spanish, and Marshallese. Trained students in data journalism, investigative reporting. Obtained \$70,000+ in grant funding. <https://arkansascovid.com/>

“Essential and Exposed.” An editor and contributor for the largest collaboration of university journalism programs in an investigative reporting project on homelessness. University of Arkansas participated with the Howard Center for Investigative Journalism, University of Maryland; Boston University; Stanford University; University of Oregon; Arizona State University; University of Florida. <https://www.poynter.org/educators-students/2021/this-four-university-investigative-collaboration-could-kick-start-your-own-project-for-the-next-academic-year/> Fall 2019-Summer 2020.

III.A.1. Course or Curriculum Development

Online Teaching. University of Arkansas, Global Campus. Received mentoring to produce online version of business journalism course, 2017.

III.B. Advising: Research or Clinical

III.B.1. Undergraduate

Director of Undergraduate Honors Theses:

Katie Beth Nichols, Cum Laude Honors, Spring 2021. “The Evolution of the Espionage Act: Journalism in a Digital World.”

Emily Thompson, Cum Laude Honors, Spring 2019. “Food Insecurity in Northwest Arkansas.”

Sydne Tursky, Summa Cum Laude Honors, Spring 2018. “Inside Arkansas Foster Case.”
Portions of her thesis were later published by *Arkansas Times*.

Member of Honors Thesis Committees

Jessica Kloss, Summa Cum Laude Honors, Spring 2018. “Political Change in Arkansas Since World War II.”

Katherine Wayles, Spring 2018. “Portrayals of Women in Food Advertising.”

Taylor Pray, Spring 2017. “State Judiciary Elections and Judicial Shopping.”

III.B.2. Master’s

III.B.3.

I have chaired a Masters of Journalism thesis committee for the following students at the University of Arkansas:

Student's Name	Title of Thesis or Dissertation	Year Degree Awarded	Placement of Student
Katy Seiter	News Media Trust and Mistrust During the COVID-19 Pandemic	Fall 2021	Data Analyst, Parsons Corp.
Neba Evans	A Song of the Bluff: The Phoenix of Pine Bluff Arkansas – Documentary	Fall 2021	Arkansas PBS
Michael Adkison	The Passion of Ken Williams: The Double Life of a Mayor, the Newspaper that Brought Him Down, and the Story of Journalism in America	Spring 2021	Reporter, KRCG 13, Jefferson City, Mo.
Kendal Heavner	The Impact of Media Algorithms on The Habermassian Public Sphere and Discourse	Spring 2021	Account planner at a media firm based in New York City
Whitney King	Recovering from Substance Abuse in Arkansas: The Accessibility and Affordability of Drug Treatment Programs	Spring 2021	Social media manager

Emily Thompson	The Stigmatization of Hunger: The Impact of Social Stigma on Arkansas Youths' Food Security	Spring 2020	J.B. Hunt, PR
Katie Serrano	Journalism vs. Activism: How the Social Impact of Journalism Has Evolved	Spring 2020	Reporter, Dallas Morning News
Mohammed M'Bareck	Political Speech on Twitter: A Sentiment Analysis of Tweets and News Coverage of Local Gun Policy	Spring 2019	Unknown
Andrew Epperson	Advanced Statistics in Arkansas Sports Reporting	Spring 2019	Reporter, KARK, Little Rock
Boitshepo Balowzi	"A Focus on the US Narrative: Does The New York Times Portrayal of Women Living With HIV and AIDS in Southern Africa Perpetuate HIV/AIDS Stigma?"	Spring 2018	Ph.D. student, University of Missouri

I served on the master's committees of the following students:

Mary Hennigan, MA studies in progress, Spring 2021.
Mary Ellis, MA studies in progress, Spring 2021.
Britt Graves, MA studies in progress, Spring 2021.
Bryan Pollard, MA studies in progress, Spring 2021.
Obed Lamy, MA Journalism, Completed, Spring 2021.
Matthew Moore, MA Journalism, Completed, Spring 2021.
Itto Outini, MA Journalism, Completed, Spring 2020.
Laurene Ferebee, MFA Theater, Completed, Spring 2021.
Travis Feltner, MA Journalism, Completed, Fall 2020.
Brooke Borgognoni, MA Journalism, Completed, Spring 2020.
Katie Wayles, MA Journalism, Completed, Spring 2020.
Denzel Jenkins, MA Journalism, Completed Spring 2019.
Ninette Sosa, MA Journalism, Completed Summer 2018.
Christi Welter, MA Journalism, Completed, Summer 2017.
Morgan Rhodes, MA Journalism, Completed, Spring 2017.

III.B.4. Other Advising Activities

(Include advising student groups, special assignments, recruiting, etc.)

Lemke Journalism Project. Guest lecturer, mentor for high school students, primarily Hispanic, interested in journalism, 2017-2020.

Arkansas Soul. Guest lecturer, web editor, mentor for African-American high school students interested in journalism, 2018-2020.

Razorback (University yearbook) - Yearbook Adviser, 2016-17.

III.C. Professional and Extension Education

III.C.1. Guest Lectures (Presented in traditional classes or for someone else's program)

University of Arkansas, School of Journalism and Strategic Media, Fayetteville, AR:

Host and moderator of Roy Reed Lecture Series, 2019-2021. I recruited national speakers for a public lecture series:

- "Journalism and Jim Crow." Kathy Roberts Forde, Professor, University of Massachusetts, Amherst, MA, 2021.
- "Unions in News Media: An Update." Jon Schleuss, president of the NewsGuild-CWA, nation's largest union for journalists, 2020.
- "Inside the Trump White House." Josh Dawsey, White House correspondent, *The Washington Post*, 2019.

Various guest lectures on journalism history, data journalism, business journalism for events on campus, 2017-2021.

University of Maryland, Philip Merrill College of Journalism, College Park, MD:

Guest lectures for various journalism classes, including Capital News Service, business journalism, intermediate reporting classes, Fall 2010-Spring 2020.

Towson University, Towson, MD:

"Introduction to Data Journalism," Online presentation to two classes, March 2020.

University of South Carolina, Columbia, SC:

- Guest lecturer, business journalism, data journalism, graduate research. School of Journalism and Mass Communications, February 2020.
- Moderator and organizer, "Lessons from the 2008 Financial Crisis for Educators and Journalists," Convergence and Society Annual Conference, September 2012.
- Moderator and organizer, lecture on investigative reporting by David Cay Johnston, Pulitzer Prize winning reporter, March 2012.
- Visiting Business Journalism Professional, numerous lectures on journalism topics, School of Journalism and Mass Communications, 2013-2016.

Limestone College, Columbia, SC:

"Business Journalism and Society," January 2012.

Catholic University, Washington, DC:

"From Cronkite to the Journal on an iPad...the New Model of a Profitable News Service." Lecture for faculty, March 2011.

III.D. Teaching Awards

Arkansascovid.com Service Learning Grant. \$1,500 Honors College, University of Arkansas, October 2021.

Data Journalism - A Quick & Practical Guide, open resource textbook. Open Education Resource grant. University of Arkansas, Mullins Library, grant to produce e-book on data journalism. Draft nearing completion, January 2022.

Robert C. and Sandra Connor Endowed Faculty Fellowship Award. \$5,000 stipend for research and teaching from the Fulbright College at the University of Arkansas, April 2018.

IV. Service and Outreach

IV.A.1. Reviewing Activities for Journals and Presses

Routledge. Book manuscript reviewer, 2020-21. Reviewed three book manuscript proposals for major academic publisher.

Newspaper Research Journal, 2020-Present. Invited reviewer.

Journalism and Mass Communication Quarterly. Invited reviewer 2020- Present.

Journalism Studies. Invited reviewer 2020-Present.

Association for Education in Journalism and Mass Communications. Invited Manuscript Reviewer, International. January 2017-Present.

Joint Journalism Communications History Conference, Invited Manuscript Reviewer, National. January 2017-Present.

Reviewing Activities for Conferences

American Journalism Historians Association, Panels Coordinator. 2018-Present.

Association for Education in Journalism and Mass Communication, Invited Panel Reviewer, International. January 2017-Present.

Joint Journalism Communications History Conference, Invited Panel Reviewer, National. January 2017-Present.

IV.B. Committees, Professional & Campus Service

IV.B.1. Campus Service – Department

Graduate Coordinator, School of Journalism and Strategic Media. Responsibilities included supervising admitted students, advising undergraduate students, and recruiting students. Processed paperwork to ensure students could defend theses and graduate. A summary of my management and improvements to the program:

https://docs.google.com/presentation/d/1sLly_iho8Tgk4gjeEvaCySfg9uc4Yy-VtMCdtK8sU7s/edit#slide=id.g8b48e466f6_0_8 . 2018-2021.

Web Editor, Guest Lecturer, Arkansas Soul.

Assigned, edited, and published content on website that is an outreach program for African-American and other high school students of color. Edited and worked with students on a statewide writing contest. I produced a special edition of the Jazz Scoop on public radio station KUAF with students discussing the music of Louis Jordan, 2018-2019.

Guest Lecturer, Lemke Journalism Project. Organized panels on the importance of high school journalism, organized guest speakers for outreach program for high school students in Northwest Arkansas. Worked with students on their reporting and writing, 2017-2020.

Emerging Voices, School of Journalism and Strategic Media. Worked with University of Arkansas Prof. Niketa Reed to recruit African-American students to our graduate program, 2018-2021. Details

<https://fulbright.uark.edu/departments/journalism/diversity/diversity-initiatives/emerging-voices.php>

IV.B.2. Leadership Roles in Meetings and Conferences

Society of Professional Journalists NW Arkansas Chapter, Fayetteville. Secretary for the local SPJ chapter. Advised on how to implement Freedom of Information Act, press access, and other issues, 2018-2021.

American Journalism Historians Association. Panels Coordinator. Organize panels for national journalism history conference, 2019-Present.

IV.C. External Service and Consulting

IV.C.1. Outreach Presentations

See “Campus Service” and “Invited Talks.”

IV.D. Media Contributions

IV.D.1. Internet

ArkansasCovid.com. Statewide news and data service providing daily updates on pandemic in three languages: English, Spanish and Marshallese. Obtained

\$70,000+ in grant funding. 14,000 Twitter followers, 10,000 monthly page views.
<https://arkansascovid.com/>

IV.D.2. TV

C-SPAN, Washington, DC:

Discussed banking, tax legislation for C-SPAN in U.S. Capitol. Featured guest on tax policy, national call-in show, tax policy. 1998-2000.

Bloomberg Forum, Washington, DC:

Interviewed various industry officials for online video news service; guests included CEO of Capital One, head lobbyist for Merrill Lynch & Co., leader of Puerto Rico's Senate, 1997-2002.

IV.D.3. Radio

Host, Jazz Scoop. Created, hosted, and produced two-hour weekly jazz radio program for KUAF, 91.3 National Public Radio affiliate for Northwest Arkansas, Eastern Oklahoma, and Southern Missouri. Produced 222 shows.
<https://www.mixcloud.com/Gizmofo/> 2018-2021.

Ozarks at Large, KUAF, 91.3, NPR affiliate, Fayetteville, AR. "ArkansasCovid.com." September 2020; August 2021, September 2021, December 2021.

Ozarks at Large, KUAF, 91.3, NPR affiliate, Fayetteville, AR. Discussion of investigative reporting on Covid-19 outbreaks at Tyson Foods, other workplaces, May 2021.

Ozarks at Large, KUAF, 91.3, NPR affiliate, Fayetteville, AR. "Reporting on Homelessness," May 2020.

Ozarks at Large, KUAF, 91.3, NPR affiliate, Fayetteville, AR. "Exposing the Keating Five," November 18, 2019. <https://www.kuaf.com/post/exposing-keating-five#stream/0>

Ozarks at Large, KUAF, 91.3, NPR affiliate, Fayetteville, AR. Discussion of investigative reporting on veteran's health care, December 2017.

Ozarks at Large, KUAF, 91.3, NPR affiliate, Fayetteville, AR. Discussion of investigative reporting into racial disparities in mortgage lending, January 2017.

IV.D.4. Digital Media

Money Life Show with Chuck Jaffe. “*The Enforcers*,” November 18, 2019.
<http://moneylifeshow.libsyn.com/chuck-challenges-some-bad-money-talk-he-heard-on-seattle-radio>

Politics Inside Out with Chris Frates. SiriusXM, “University of Arkansas Professor Rob Wells on his new book *The Enforcers*,” November 12, 2019.
<https://www.siriusxm.com/clips/clip/45cd1511-7328-94c1-de62-2ec7c5023209/45e6b0ee-478d-4634-87af-dbb682bffa3d>

Journalism History Podcast, “Wells Podcast: Enforcement Journalism and the Keating Five Scandal,” January 18, 2021. <https://journalism-history.org/2021/01/18/wells-podcast-enforcement-journalism-and-the-keating-five-scandal/>

IV.D.5. Print Media
See Professional Journalism, above

IV.E. Community & Other Service

IV.F. Service Awards and Honors

Ray Hiebert History of Journalism Endowed Award, University of Maryland, Philip Merrill College of Journalism. Doctoral dissertation was awarded for the best work of journalism history by any graduate student or faculty member in the Philip Merrill College of Journalism. Award provides \$1,000, March 2017.

Top Research in Progress Paper. Joint Journalism Communications History Conference, (virtual. AEJMC – American Journalism Historians Association Joint Conference reviewers selected, “ ‘Don’t Waste The Reader’s Time’: The Journalistic Innovations and Influence of Willard M. Kiplinger” for panel of top papers, March 2020.

Association for Education in Journalism and Mass Communication, Top Paper Competition, History Division, Student Category, 2015 for the paper, “A Strong Sense of Outrage: Stan Strachan, The National Thrift News and The Savings and Loan Crisis.” Paper presented at AEJMC national conference, San Francisco, August 2015.

University of Maryland Graduate School, Summer Research Fellowship. \$5,000 fellowship to conduct doctoral dissertation research, April 2015.

Professor Thomas J. Aylward Scholarship. \$1,000 scholarship awarded to top Philip Merrill College doctoral students, April 2015.

Reynolds Visiting Professor. One of four journalists selected for business journalism education program under grant from the Donald W. Reynolds National Center for Business Journalism, Phoenix, AZ, January 2012.

Business Writer In Residence, University of Wisconsin at Madison, WI, October 1999.

The Society of the Silurians, New York City, Excellence in Journalism, Business and Financial Reporting, 1996.

Associated Press, Kentucky, Staffer of the Year, 1990.

V. Other Information

Works in Press:

The Insider: How the Kiplinger Newsletter Bridged Washington and Wall Street, University of Massachusetts Press. In Production, November 2021.

Data Journalism - A Quick & Practical Guide, open resource textbook. Open Education Resource grant. University of Arkansas, Mullins Library, grant to produce e-book on data journalism. Draft to be completed Spring 2022.

“Newspaper Chains, Ownership of.” The SAGE Encyclopedia of Journalism, 2nd edition, edited by Gregory Borchard. In Production, May 2020.